

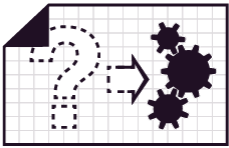
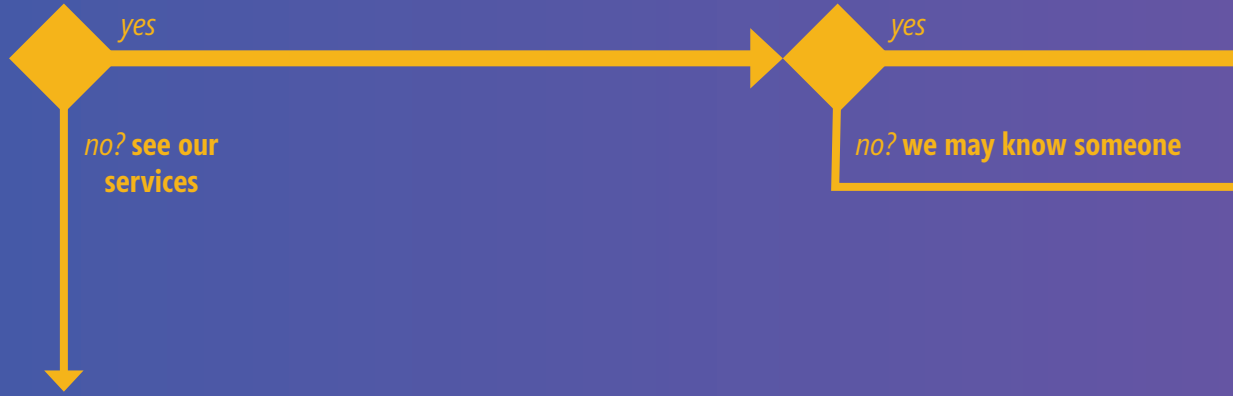
**WIN
MORE**



**24 HOUR
COMPANY**
DESIGN TO WIN

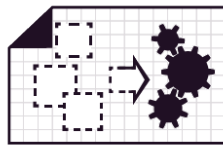
know what
you need?

do we offer
that service?



SOLUTIONING

Our visual solutioners go beyond standard design support to help you easily win more.



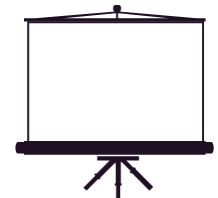
CONCEPTING

Turn your words, data, and ideas into clear, compelling, winning graphics.



GRAPHIC DESIGN

Bring your concepts to life with professional graphics and design support.



TRAINING

Learn from the best-of-the-best to quickly and easily do it yourself.

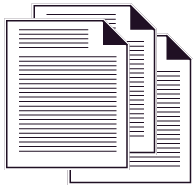
Let's Talk!

info@24hrco.com

www.24hrco.com

703.533.7209

excellent!



DESKTOP PUBLISHING

Get highly polished, easy-to-understand documents that show your professionalism.



INTERACTIVE

Make your content and solutions more engaging with cutting edge interactivity.



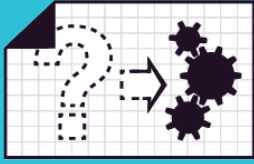
MARKETING DESIGN

Stand out and increase your company's mindshare with industry leading marketing.



SLIDE ENGINEERING

Quickly create winning presentations with our advanced tools and techniques.



SOLUTIONING

WINNING SOLUTIONS FASTER

Quickly turn your ideas into winning solutions. We help identify requirements, develop win strategies, and create a compelling story. We then design professional visuals that make your solution easy to understand and prove why you should win—at a glance.

Our advanced visual solutioning method saves you time and money.

Get everyone on the same page as early as possible and share a common vision to avoid endless rewrites, stay on budget, and stick to the schedule.

"I have been fielding calls all afternoon about how much everyone LOVED the solutioning session yesterday. How it was like watching a magic show.

You hit a home run yesterday! (Our Capture Manager) has been talking to people throughout (our company) bragging about the meeting."

REVIEW REQUIREMENTS



GATHER INFORMATION

DDS's Custom Tiered Help Desk Support Model

New Tech is committed to trouble shooting and solving user IT issues through our Help Desk that is customized to DDS's needs. Historically, our Help Desk can resolve 99.9% of trouble tickets within 6.2 hours of the ticket's creation. Our innovative Help Desk support model is made up of 3 escalating tiers; Tier 1 – Automated Support, Tier 2 – Virtual Support, and Tier 3 – In-Person Support.

Tier 1 is the ultimate user-friendly DIY troubleshooter. Through our easy-to-use Help Desk portal, users can select our innovative IT Support platform to diagnose, reset, repair, and restart their systems simply by using a few key words. Anything a user may need to troubleshoot the most common issues themselves can be found under IT Support. If the user goes through the suggested steps and does not immediately fix their issue, the ticket is automatically escalated to Tier 2.

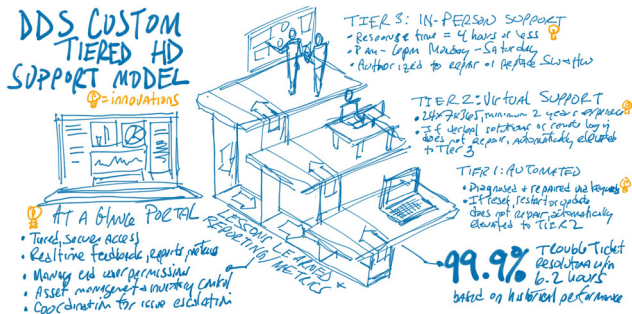
Tier 2 is made up of our virtual IT technicians ready to support users 24 hours a day 7 days a week for technical issues that are a bit more complex than Tier 1 can handle. With a minimum of 2 years of experience, our technicians are trained and ready to verbally walk the user through fixing the issue or if more hands-on help is needed, our technicians can remotely log in to the user's system to fix the issue. Our virtual technicians stay online with the user until they are sure the issue is fixed. If the ticket is not resolved within 2 hours of working with the virtual technician or if it appears sooner that an in-person visit is needed, the technician will escalate the ticket to Tier 3.

Tier 3 is made up of our most experienced certified IT technicians ready to support in person for the most complex issues. Our typical in person response time is 4 hours or less and available every Monday – Saturday 8 am-6 pm. With equipment prepared in advance, our in-person technicians are authorized to repair or replace all software and hardware as needed on site at the time of visit.

Our Help Desk Portal is the ultimate Help Desk tool for users and technicians. Not only is Tier 1 accessed through the portal, but technicians can also securely access and manage end user permission, check inventory, procure assets and coordinate Tier 2 and 3 escalation. Real-time feedback, reports, and metrics for New Tech program managers and DDS ensuring quality and continuous improvement of the Help Desk. All access to the portal is secure and customizable based on defined access levels and need.

In short, our innovative IT Help Desk is ready to support the user with our customized easy-to-use portal, DIY Tier 1 – automated support, Tier 2 – virtual support technicians ready to solve the more complex issues anytime day or night, and for the most complex issues, our Tier 3 – In-Person support technicians are ready to solve any IT issue in on site. User issue resolution is guaranteed.

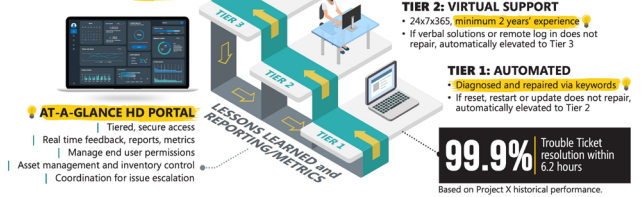
SKETCH SOLUTIONS

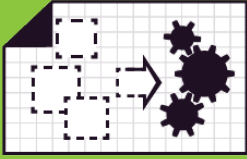


RENDER SOLUTIONS

DDS CUSTOM TIERED HD SUPPORT MODEL

@ = innovations





CONCEPTING

TURN TEXT INTO WINNING GRAPHICS

Make even the most complex content easy to understand. We work with your authors and/or review written content to conceptualize bid-winning proposal graphics that explain your solution and why you should win.

The right visuals can make the difference between winning and losing. Packaging your content into a clear, compelling graphic increases understanding, recollection, and buy in.

"24 Hour Company graphics folks have the unique ability to conceptualize on the fly.

The result is a first draft that's pretty close to the finished product! Their process is so efficient and turnaround is so fast that using them is extremely cost effective."

REVIEW AUTHOR TEXT or IDEA

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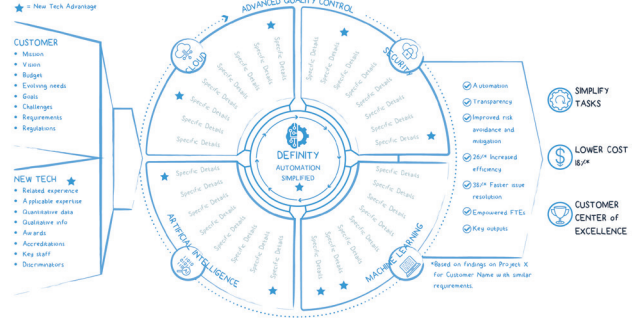
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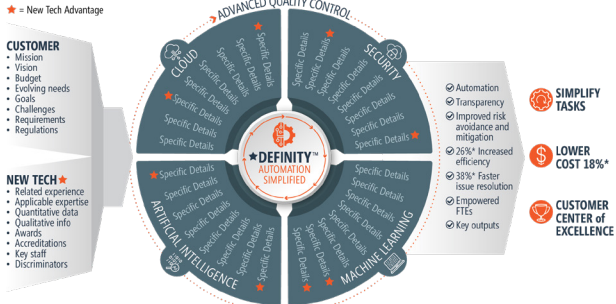
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SKETCH CONCEPT



RENDER CONCEPT



APPLY

CUSTOMER NAME
 BPP name
 888 8888888
 1234 Main Street
 Dallas, TX 75201
 USA

SECTION 2.0: TECHNICAL EXECUTION
 Customer Name simplifies tasks, lowers cost 18%, and remains the customer center of excellence for IT support with New Tech's DEFINITY™ automation solution as proven on Customer's Project X. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

NEW TECH ADVANTAGE

CUSTOMER

- Mission
- Vision
- Budget
- Evolving needs
- Goals
- Challenges
- Requirements
- Regulations

NEW TECH

- Related experience
- Prolicable expertise
- Quantitative data
- Qualitative info
- Awards
- Accreditations
- Key staff
- Discriminators

ADVANCED QUALITY CONTROL

- Automation
- Transparency
- Improved risk avoidance and mitigation
- 26% Increased efficiency
- 38% Faster issue resolution
- Empowered FTEs
- Key outputs

SIMPLIFY TASKS

- Automation
- Transparency
- Reduced risk
- Resilience and mitigation

LOWER COST 18%

- 25% Faster issue resolution
- Empowered FTEs
- Key support

CUSTOMER CENTER OF EXCELLENCE

Based on Feedback on Project X
 For Customer Name with similar requirements

92% OF FTEs SHIPPED WITH DEFINITY'S AUTOMATION IN THE FIRST 12 MONTHS.

CLOUD PERFORMANCE METRICS:

Metric	Target	Actual
SLA Adherence	99.9%	99.95%
MTTR (hrs)	15	12
MTBF (hrs)	2,000,000	2,100,000

Cloud Performance Metrics:

- SLA Adherence: 99.95%
- MTTR (hrs): 12
- MTBF (hrs): 2,100,000

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GRAPHIC DESIGN

PROFESSIONAL GRAPHICS

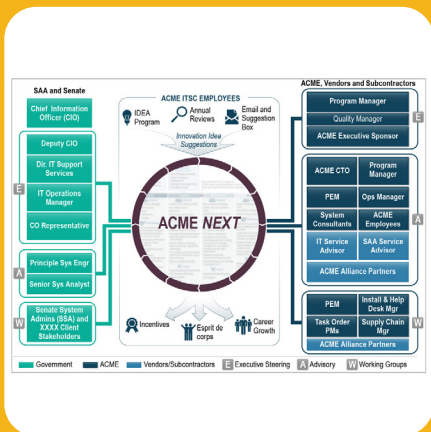
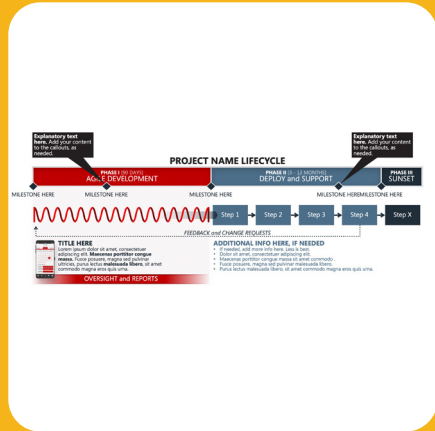
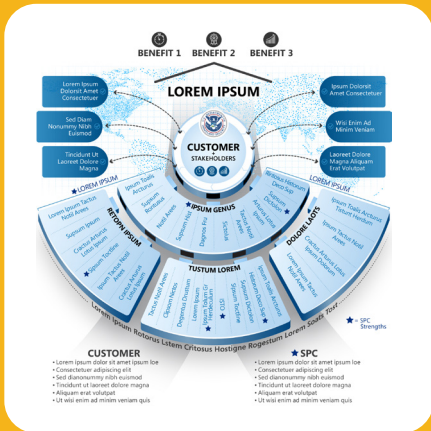
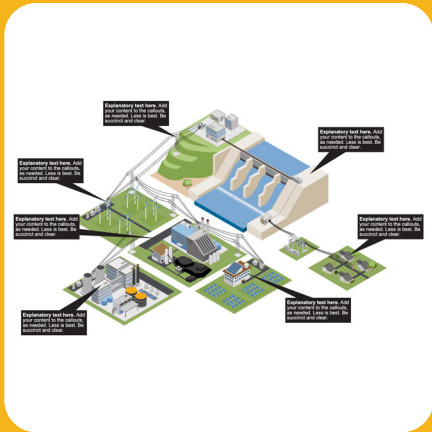
Increase your win rate by tailoring professional graphics to your bid and engaging evaluators and decision makers.

If you say you have the best solution, then your proposal should look like it, sound like it, and feel like it.

With over 30 years of experience, we know the best way to make your content stand out, eclipse your competition, and win more.

"Working with 24 Hour Company saves me time and money and you just can't beat the quality of the graphics!"

When I worked with (others) in the past and they generally didn't get the gist of what we wanted, so it took more time and more money to go back and forth until they got it right. 24 Hour designers can take a cryptic drawing by our engineers and literally make it come to life."





TRAINING

DO IT YOURSELF

Empower your team to make winning solutions, proposals, graphics, presentations, marketing, and learning materials. Invest in the industry's highest ranked training and get the most out of every opportunity.

One-size-fits-all training is not optimal. Our bespoke workshops are tailored to meet your unique goals and remove your reoccurring challenges.

Training topics include (and are not limited to) Billion Dollar Graphics, Solutioning, Infographics, Visual Storytelling, Adobe Illustrator, Microsoft PowerPoint.

"The class was totally awesome.

We will be sending our entire proposal team to you over the course of the year. I was able to hit the ground running last night and today using the tools you showed in class. It was time well spent. I feel that I will be able to better help our writers and better communicate with our graphic department—which will save time and money at the same time producing a quality product for our proposals."

NO BEST PRACTICES

BEST PRACTICES

Poorly designed
Not customer focused

Inconsistencies in narrative and aesthetics

No clear discriminators

Poorly written and edited

Content does not align with RFP

Lack of evidence or proof

CUSTOMER NAME
RFP NAME
NEW TECH
Date

EXECUTIVE SUMMARY
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NEW TECH

- Mission
- Vision
- Budget
- Evolving needs

Customer

- Goals
- Challenges
- Requirements
- Regulations

Difinity

MARKS TASKS EASIER

- Automation
- Transparency
- Improved risk avoidance
- Self-mitigation
- Increased efficiency
- Faster issue resolution
- Empowered FTEs
- Key output

New Tech

- Failure experience
- Applicable expertise
- Quantitative data
- Qualitative info
- Awards
- Accreditations
- Key staff
- Discriminators

BEST RESOURCE WITHIN THE ORGANIZATION FOR IT SUPPORT

LOWER COST 18%*

CUSTOMER CENTER OF EXCELLENCE

A

- Specific details
- Specific details
- Specific details
- Specific details
- Specific details

B

- Specific details
- Specific details
- Specific details
- Specific details
- Specific details

C

- Specific details
- Specific details
- Specific details
- Specific details
- Specific details

D

- Specific details
- Specific details
- Specific details
- Specific details
- Specific details

Figure 2.0: Customer Name makes tasks easier, diminished cost, and remains the best resource within the organization for IT support with New Tech's DIFINITY™ automation solution.

VIRTUAL: Ut wis enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore to feugiat nulla facilisis.

Tasks simplified with Difinity's advanced automation in the first 12 months. Customer Name Project X DIFINITY™ lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit.

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Advanced Quality Control

Track Performance Metrics → Analyze Performance → Adjust Performance → Audit Time Reports

24x7x365 Automated Data Assessment, Diagnosis and Repair

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CUSTOMER NAME
RFP NAME
NEW TECH
Date

EXECUTIVE SUMMARY
Customer Name simplifies tasks, lowers cost 18%, and remains the customer center of excellence for IT support with New Tech's DIFINITY™ automation solution. Customer Name Project X DIFINITY™ magna aliquam erat volutpat.

NEW TECH

- Mission
- Vision
- Budget
- Evolving needs
- Key output

Customer

- Goals
- Challenges
- Requirements
- Regulations

Simplify

MARKS TASKS EASIER

- Automation
- Transparency
- Improved risk avoidance
- Self-mitigation
- Increased efficiency
- Faster issue resolution
- Empowered FTEs
- Key output

New Tech

- Failure experience
- Applicable expertise
- Quantitative data
- Qualitative info
- Awards
- Accreditations
- Key staff
- Discriminators

BEST RESOURCE WITHIN THE ORGANIZATION FOR IT SUPPORT

LOWER COST 18%*

CUSTOMER CENTER OF EXCELLENCE

Figure 2.0: Simplify tasks, lower cost 18%, and be the customer center of excellence for IT support with New Tech's proven DIFINITY™ automation solution.

CLOUD: Ut wis enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore to feugiat nulla facilisis.

92% OF TASKS COMPLETED WITH DIFINITY'S ADVANCED AUTOMATION IN THE FIRST 12 MONTHS.

Customer Name Project X DIFINITY™ lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit.

Ut wis enim ad minim veniam, quis nostrud exerci tation lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in excess requirements consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim. Our current cloud performance metrics exceed requirements and add a layer of advanced quality control.

Cloud Performance Metrics:

RPS: 50,000
LATENCY: 1ms
MTBF: 2,000,000 hours

Advanced Quality Control:

Track Performance Metrics → Analyze Performance → Adjust Performance → Audit Time Reports

24x7x365 Automated Data Assessment, Diagnosis and Repair

SECURITY: Quis nostrud exerci tation lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in excess requirements consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim. Quis nostrud exerci tation lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in excess requirements consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim. Quis nostrud exerci tation lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in hendrerit in excess requirements consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim.

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Professionally designed

Succinct, specific, consistent customer focused narrative and messaging

Clear discriminators

Content structure aligns with RFP

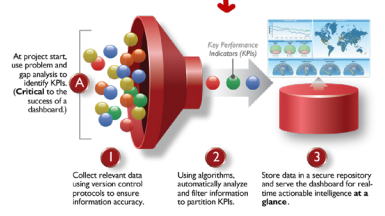
RFP section references

At a glance and graphics

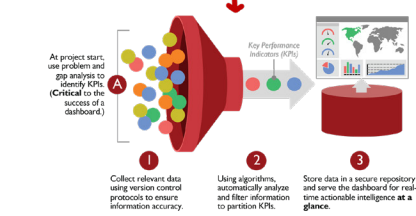
Quantitative evidence

Highlight important information

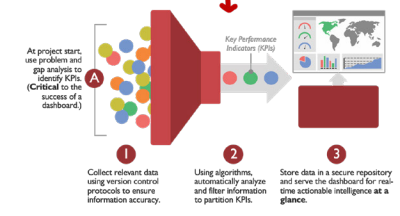
Often appeals to OLDER audiences because it's a style they grew up with



Often appeals to MIXED audiences because it blends the best of both design styles.



Often appeals to YOUNGER audiences because it's a style they grew up with.



SKEUOMORPHIC STYLE
Photorealistic, 3D, trying to mimic reality.

MATERIAL STYLE
A hybrid of the two extreme styles. Simple with minimal aesthetic embellishment.

SIMPLIFIED STYLE
Flat and simple with no aesthetic embellishment.



DESKTOP PUBLISHING

FORMATTING THAT MATTERS

Get professional document formatting that enhances your solution, your brand's credibility, and captivates your audience. Our expert team ensures meticulous attention to detail, crafting sleek layouts and modern designs that leave a lasting impression.

"One of 24 Hour Company's greatest assets is their team of highly skilled artists, editors and desktop publishers.

People who quickly grasp the task at hand and require very little hand-holding. And I've been lucky to work with you several times on editing and formatting. Just last month, you cleaned up and formatted a multi-section, 100+ page proposal perfectly in a matter of hours. I appreciated that you were fully available to receive each section as we finished it and then turned each section around so quickly—highly responsive!"

Before



SOTERIA & SHIELD

INTELLIGENT SECURITY SOLUTIONS
WWW.SOTERIA-SHIELD.COM
MARCH 2023

SPYCRAFT TRAINING 101:

HOW TO MAKE SURE YOUR INTELLECTUAL PROPERTY IS YOURS AND STAYS YOURS

Course Framework

The Training Course is separated into three stand-and-deliver modules:

Module 1: Information Collection - Objective: Understand why IP protection is important and how sharpening situational awareness ensures it stays secure. Elicitation and Surveillance Detection Intro.

Module 2: Information Analysis - Objective: Learn how to identify who is targeting you and what to do next. Stay in place or get off the "X"?"

Module 3: Anticipation & Action - Objective: Understand how to become a harder target and avoid being marked in the first place. Personal Security Intro.

- Each module is two hours long and builds off the previous.
- Modules are presented together during full day of training or separated into individual blocks based on your specific needs.
- All three modules are tailored specifically to fit your business after close consultation.
- Modules can be expanded upon individually and presented as a specialized training course as part of separate packages.

WANT TO LEARN MORE?

Email us directly at soteriashield@proton.me to schedule a free confidential consultation!

The Problem

Your Company is already at risk. An estimated USD 180 - 540 Billion is lost per year to corporate espionage, according to a July 2022 report from the Commission on the Theft of American Intellectual Property.

- Intellectual Property theft endangers your business, puts your workforce at risk, and is often enabled by employees with natural access.
- Companies that don't pay attention to this:
 - Lose their competitive edge
 - Create a workforce susceptible to Human Intelligence compromise.

The Solution



Protect your Intellectual Property and retain your capital by building a resilient, empowered, and more productive workforce through specialized Human Intelligence training. Develop an intelligent security solution hand-in-hand with former CIA Operations Officer and Soteria & Shield Founder and CEO, Lauren Wygant.

Training & Support

- Supplemental Personal Security OR Cyber Security Training From Other In-Demand Experts (In-Person or Virtual)
- On-Demand Video Training of CE Course for New Hires
- Two-Month Ongoing Support Tailored to Your Needs
- Measures of Effectiveness Feedback
- Access to World Class Experts to Support Specific Requirements

After

PROTECT YOUR INTELLECTUAL PROPERTY

SPYCRAFT TRAINING 101

Empowering corporate and private clients and protecting assets through highly specialized Human Intelligence Training Courses custom-made for your specific needs.

\$180B
Lost from the Theft of Trade Secrets

74%
Of Corporations Say Insider Attacks are More Frequent

LAUREN WYGANT
FORMER CIA OPERATIONS OFFICER

With 12 years HUMINT expertise and insider knowledge, Lauren delivers customized training for large and small companies, agencies, and select private clients. Her practical, hands-on IP protection methods defend against modern and evolving threats. Lauren's high learner adherence rates means your entire team can focus on doing the work that matters.

82%
Of Breaches Involved the Human Element (Includes Social Engineering)

\$15M
Average Cost of a Breach Incident

Companies and individuals are increasingly targeted everyday. IP often ends up on the Dark Web or in the hands of bad actors. Billions are lost annually through information security breaches caused by human intelligence compromise. Brands are damaged, trade secrets are lost, and people are hurt. Sycraft Training 101 prepares you and your team to proactively plan for these inevitable risks.


SPYCRAFT TRAINING OUTCOMES

<p>SAFEGUARD SENSITIVE DATA Protect customer data, financial information, and IP using skills normally reserved for those in the spy world. Minimize the risk of security incidents that threaten everyone's safety.</p>	<p>PROTECT YOUR REPUTATION Demonstrate your commitment to protecting IP and enhance your reputation among customers, investors, employees, and other stakeholders.</p>	<p>AVOID LEGAL ACTION IP disputes are expensive and time-consuming. Training your employees avoids unintentional infringement, and measurably lowers the risk of legal disputes.</p>	<p>PROMOTE INSIDER TRUST Empower your employees to be force multipliers, not liabilities. Testing confidence and trust in your team effectively lowers risk of insider threat.</p>	<p>ENCOURAGE INNOVATION Understand the value of IP and how to protect it. Encourage innovation. Protecting the fruits of your creativity and hard work, improves continued innovation and growth.</p>
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LEARN MORE NOW.

Email soteria.shield@proton.me to schedule a free private consultation. Make sure your intellectual property is yours and stays yours.

SOTERIA-SHIELD.COM



Double Page Spread Designs



INTERACTIVE

DIGITALLY CONNECT

Make the first impression count. Websites, portals, and interactive interfaces are the new front office. They create a positive first impression on users that establishes trust, credibility, and your professionalism.

Make it easy. A good user experience with intuitive navigation and quality design makes it easy to find information, improves engagement, and increases adoption.

“When we needed help preparing presentations for a recent training conference, you all helped prepare fantastic-looking slides and exciting multi-media files that were a huge hit with the audience.

From having worked with you before, we expected a high level of quality, responsiveness, professionalism, value and deadline-driven service—and you came through again for us. Thank you for contributing to an excellent show that resulted in rave reviews!”

703-608-9568 info@billiondollargraphics.com

Mike Parkinson's
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OUR PROFILE

- 2015 Global 5000
- 2015 Top 5000
- 2015 Top 1000
- 2015 Top 500
- 2015 Top 250
- 2015 Top 100
- 2015 Top 50
- 2015 Top 25
- 2015 Top 10
- 2015 Top 5
- 2015 Top 1

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MARKETING DESIGN

BUILD YOUR BRAND

Whether from the ground up or adding to your brand's library, we work with you to build real-world materials for all of your company's needs.

Support your message and brand. Create professional, customer-focused slicks, brochures, and sales pitches with aesthetically pleasing visuals and engaging content.

Grow mindshare and market share. From your logo to template designs, we have you covered. Your collateral materials will leave no doubt that you are the leader in your space.

"(Our Company) is on the move, re-branding itself to compete in the Tier-1 information technology marketplace, and 24 Hour Company has proven an effective partner in those efforts.

From slicks, to brochures, to full-page ads, to website graphics, 24 Hour Company's designers turned our concepts into top-notch marketing materials that are really getting the message out."



SLIDE ENGINEERING

TELL A WINNING STORY

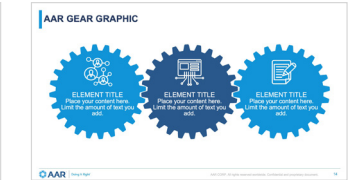
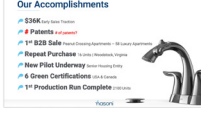
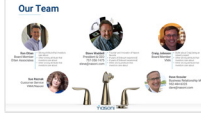
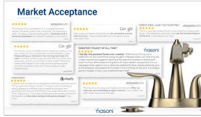
From orals to briefings, we lead the conversation, ask the right questions, organize the content, and put it together to quickly develop winning slides.

A well-designed presentation captures your audience's attention and creates a memorable impression. It increases engagement, retention, and win rates.

Leave no doubt in your audience's mind why you are the right choice. Our orals coaching helps you and your team easily create and present a professional, compliant, winning story. No stress. No worries.

"We gave you very little to work with and from that you constructed a detailed, gripping, and first-class presentation in a very short time frame.

Having worked with advertising agencies in the past, we didn't expect your principals to be involved throughout the project to make sure our requirements were understood and executed perfectly. The icing on the cake was your pricing—very reasonable for the quality of your work and incredible service."





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